

IBMA 2023 CORPORATE MEMBERSHIP APPLICATION



ORGANIZATIONAL TENETS

MISSION STATEMENT – to be bowling’s source of excellence in the gathering and distribution of news and information through multiple media platforms, as well as to encourage the pursuit of bowling media as a full or part-time career.

VISION STATEMENT – The IBMA is an organization that is beneficial to the industry as it disseminates information to a world-wide bowling media, encourages bowling media as a career choice for younger bowlers, and provides updates on technology.

HISTORY – The Bowling Writers Association of America (BWAA) was founded in 1934 by 16 charter members in Peoria, Ill. BWAA merged with the National Women Bowling Writers in 2006 and became the International Bowling Media Association (IBMA) in 2011. IBMA merged with the World Bowling Writers in 2012. We subscribe to the highest ideals in communicating the word of bowling throughout the world; are dedicated to enhancing writing, broadcasting and photographic skills; and actively promote the free exchange of ideas and information. IBMA represents hundreds of professional and amateur bowling writers, authors, photographers, graphic artists, cartoonists, illustrators and internet writers. As a media member or industry partner, we invite you to become a member of the world’s most preeminent bowling media organization.

CORPORATE MEMBERSHIP

Membership is open to any industry company wishing to support IBMA as a corporate partner. **Annual Dues are \$250.**

BENEFITS OF MEMBERSHIP

PRESS RELEASES – IBMA will forward your press releases to our distribution list of more than 100 including members, media contacts and industry partners for up to four per year for product releases. Requests should be made to the Operations Manager.

RECOGNITION ON THE IBMA WEBSITE – Links to our corporate members’ websites are posted on the IBMA website.

ISSUING AWARDS AND VOTING RIGHTS - IBMA administers awards to recognize extraordinary levels of achievement in service to the sport as well as superior performance on the lanes. Awards include: Luby Hall of Fame Award; Alberta Crowe Meritorious Service Award; Hennessy Award of Merit; Rip Van Winkle Award; Male and Female Bowlers of the Year; Male and Female Senior Bowlers of the Year; and Chuck Pezzano Media Scholarship; As a member you are encouraged to nominate candidates and provide input to the awards committees.

NETWORKING - The exchange of information and ideas with like-minded journalists and media professionals.

APPLICATION FOR CORPORATE MEMBERSHIP

Company Name: _____

Address: _____

City: State/Prov: Zip: _____

Primary Contact Name: _____

Primary Contact email: _____ Primary Contact Phone: _____

Company Website: _____

Facebook: _____ Twitter: _____

YOU MAY LIST UP TO TEN STAFF MEMBERS

NAME	TITLE	EMAIL	CELL

PAYMENT BY CREDIT CARD: NAME ON CARD _____

CARD NUMBER _____

BILLING ZIP CODE _____ **EXPIRATION** ____ / ____ **CSV** _____

If paying by credit card, you may email your completed application to ibma@bowlingmedia.org.

If paying by check or money order, mail your application and payment to

International Bowling Media Association, 621 Six Flags Drive, Arlington, TX, 76011.